

## Why Use Paris Financial

**Sensible Financial Planning is necessary if you want to enjoy a secure financial future - regardless of what you aim to achieve in life and how much money you earn.**

A formal Financial Plan is a long-term strategy that aims to create and maintain, protect and manage your wealth throughout your life.

However, keeping track of all the information required to successfully manage a financial plan is a difficult and time-consuming process; well beyond the resources of many people. That's where Paris Financial can assist before you make any important decisions that will affect your financial future. In return for this advice, the financial adviser will receive income either by commission or on a fee for service basis.

### What is Financial Planning

Financial planning can help you define your financial goals and then devise a program to maximise your existing resources and help you achieve them. Some typical life goals are: buying a home, saving for your child's education or planning for retirement.

### Financial planning can help you:

- Set realistic financial and personal goals
- Assess your current financial health
- Develop a realistic, comprehensive and achievable plan
- Put your plan into action and monitor its progress
- Stay on track despite changes that occur throughout your life

### Could you use a financial adviser?

Many people do not have the expertise, time or desire to actively plan and manage the more complex financial aspects of their lives.

You could benefit from an objective, third-party perspective on what can be emotional and difficult decisions. Even if you are confident in your choices so far, it can be beneficial to have a financial specialist double-check your planning efforts and help you stay focused.

Paris Financial welcome an opportunity to speak to you about ways they may be able to assist you and your family.